

# ITM & ICARUS Website

ITM's web site is a primary means of reaching ITM members, but with the added benefit of interactivity.

The site receives up to 13,000 hits a month, and is divided into two sections, the members-only section being security protected and accessible only with a valid ITM user name & password, and all visitors to the site being able to view other pages.

## Side Banners

The homepage showcases a selection of side banners which provide supplier members with higher visibility within the site. Side banners comprise of an advert 225 x 120px with a hyperlink to the supplier members website.

**Cost £1500 plus VAT for a 12 month tenancy.**

## Banner Advertisements

There is one position on each page, each sized 468 x 60 pixels, and in a gif/animated gif format, maximum 20K file size. Banner advertisements appear on every page in the site and change when the page is refreshed or another page within the site is visited. Every banner advertiser therefore receives equal exposure.

## Duration of Tenancy Cost (plus VAT)

3 months	£1,000
6 months	£1,750
12 months	£3,000

## ITM e-News

e-News is ITM's monthly newsletter, sent out to all members on the first Friday of every month. It contains the latest ITM news, ICARUS updates, training courses & educational forums and the latest ITM events. Each edition of ITM e-News has space for up to 2 sponsors, each receiving the following benefits:

- Logo
- URL Link to landing page on ITM website with up to 200 words of copy, logo and website

## Duration of Tenancy Cost (plus VAT)

1 issue	£1,000
6 issues	£5,000
12 issues	£8,000

## Supplyline

Supplyline is a HTML newsletter and the ideal vehicle for supplier members to communicate new product developments and other marketing messages to ITM members electronically. Each issue of Supplyline will have a single exclusive sponsor, each receiving the following benefits:

- Logo and hyperlink to sponsors website
- Up to 2 logos, 1 image and 500 words of text

**Cost £1000 plus VAT per issue**

## To advertise with ITM please contact:

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