### **Social Enterprise UK**

# The value of working with social enterprises through everyday business spend

Andy Daly Social Enterprise UK 4<sup>th</sup> July 2024



## **Social Enterprise UK**



#### **Business at its best**

Social enterprises are businesses with a social or environmental purpose.

They are helping to create a fairer economy and a more sustainable future for everyone.





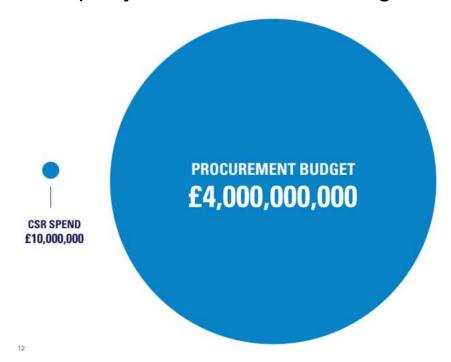






### **ESG** and procurement

The procurement budget of a FTSE100 company is 400x its CSR budget.



ESG is now the 2<sup>nd</sup> highest enterprise priority for procurement (up from 7<sup>th</sup> in 2021).





### What our corporate partners say

Social Enterprise UK supports a wide range of high-profile companies through our Buy Social Corporate Challenge.



We regularly survey the corporate partners to find out the benefits they see in working with social enterprise suppliers compared with other suppliers....



### Social enterprises – business benefits

- Increases supplier diversity
- Drives innovation
- Supports environmental sustainability
- Improves employee engagement and talent retention
- Enhanced brand reputation
- Helps in winning new business
- Aligned with core operations and existing spend





## Social enterprises – cost and quality

95% of Buy Social Corporate Challenge partners report that social enterprise suppliers deliver comparable or higher quality compared with other suppliers.

90% of Buy Social Corporate Challenge partners report that social enterprise suppliers are cost neutral or cheaper compared with other suppliers.





### **Social Enterprise Directory**

Use our free online **Social Enterprise Directory** to search for social enterprises.



### Recommended suppliers

Here are some of our top recommendations of leading social enterprises...



#### Belu

Belu is a drinks business that puts people and the environment first. They are an award-winning social enterprise which has given over £5 million to WaterAid to bring clean water to everyone everywhere.

They supply businesses with water filtration systems (on lease or purchased) as well as bottled British mineral water and refillables.





### **Change Please**

Change Please has a mission to tackle homelessness through selling great coffee. Their coffee is available at a growing number of coffee shops, restaurants, supermarkets, gyms and offices around the world.

100% of profits go to providing housing, a living wage job, a bank account, and therapy support to people who have experienced homelessness.





#### **Connection Crew**

Connection Crew is a logistics firm providing the skills to get events, productions and projects up and running.

They support corporate clients with modular installations, office moves and furniture assembly.

They are committed to supporting people who have experienced homelessness with a route into employment.





#### **Evenbreak**

**Evenbreak** is a specialist not-for-profit job board run by and for disabled people, helping inclusive employers and talented disabled candidates find each other.

With Evenbreak, employers can be confident that they will attract additional disabled candidates that they may not find through any other recruitment channels.

#### Benefits of employing disabled people





- ➤ Wider pool of talent
- **▶** Productivity
- ▶ Reduced sickness absence
- Fewer workplace accidents
- ▶Improved retention

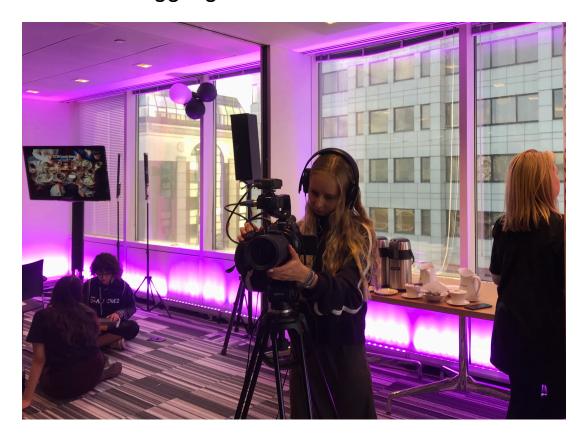




#### **Inside Job Productions**

Inside Job Productions is an award-winning video production company, making films of all genres for clients in all sectors.

Their Production Assistant Trainee Scheme providing work placement opportunities for young people struggling with their mental health.





#### **Serious Tissues**

**Serious Tissues** offers 100% recycled toilet rolls to a wide range of clients.

For every roll of toilet paper sold, a tree is planted. Whilst they fight deforestation and climate change, they also employ homeless people in the supply chain.





#### **Social Stories Club**

Social Stories Club is a speciality gifting company aiming to transform local communities, individuals and the environment.

They offer a wide range of bespoke and branded corporate hampers filled with social enterprise products and using sustainable packaging.





#### WildHearts Office

Wildhearts is an office supplies provider, with a catalogue of over 35,000 products, from stationery to furniture and from IT equipment to uniforms.

The firm uses its profits to fund microfinance across the developing world and run employability programmes for disadvantaged young people in the UK.





### **UK Social Enterprise Awards**

Join us on 4<sup>th</sup> December for the biggest celebration in the annual social enterprise calendar – the <u>UK Social Enterprise Awards!</u>

Early bird tickets available now...





#### Find out more

Andy.Daly@socialenterprise.org.uk



